KARUS
STARTER

MORE THAN A
LAUNCHPAD

KARUS STARTER

LITEPAPER

More than a Launchpad

Karus Starter is the primary multichain launchpad that supports upcoming projects that wish to build on various networks and the greater cryptocurrency ecosystem. We are a platform for the community, by the community and of the community. Karus Starter allows any projects to raise funds, as long as the projects are committed to exploring the possibility of joining the intricate, various ecosystems that Karus Starter supports, such as BSC (Binance Smart Chain), Polygon, Avalanche, Heco, Moonriver, and Ethereum. Moreover, Karus Starter offers unique opportunities for these emerging projects to partner with experts and already established projects to continue building and delivering superior products that their communities can enjoy, while enriching the ecosystem. We are:

01

COMMUNITY DRIVEN

Through the KST DAO, all KST token holders can become an early supporter of a project by voting in favour of the IDO and receiving allocation incentives.

02

SECURE

KST provides an initial audit to make sure the project is secure from any possible exploitation.

03

ECOSYSTEM BUILDERS

Any project that has done an IDO on Karus Starter are eligible to earn membership in the KST Ecosystem Council.

04

STRONG CONTRIBUTORS

IDO participants are incentivised with higher allocation win rate by holding any of the previous IDO tokens. It creates a mutually beneficial and strategically enriching ecosystem of IDO projects.

By bringing together the best features from multiple platforms, Karus Starter paves the way for new decentralized projects to emerge, offering fairer ways to access support and capital for projects building on EVMs. While various launchpads and crowdfunding platforms have demonstrated great investment opportunities for institutions and venture capitals, the true users and holders have limitations in participating and contributing to the ecosystem, exposing the projects to enormous difficulty in scaling and truly making a digital impact.

After the advent of Uniswap, decentralized exchanges have become an essential for crypotraders. The main drivers for the growth maybe the following:

Privacy

Users are not required to submit personal information to use the platform. All it takes is a compatible blockchain wallet. It gives access to all current DeFi services for those with Web 3 wallets.
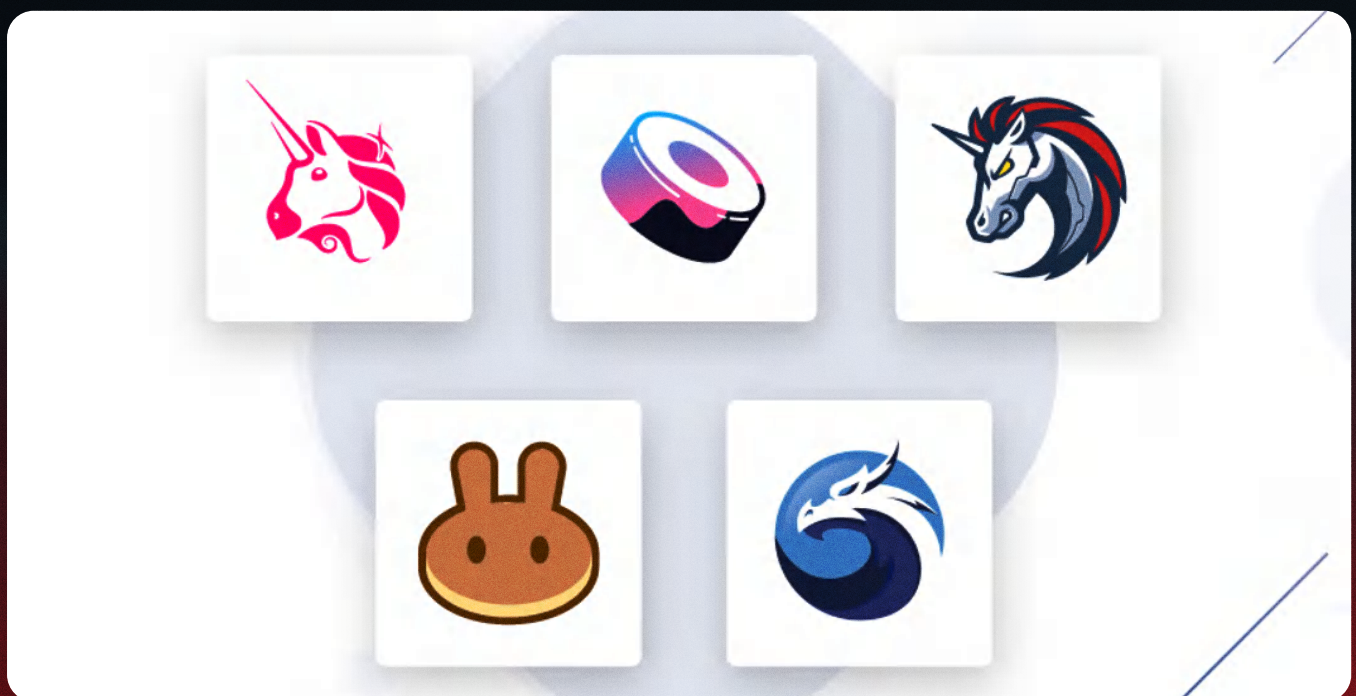
Financial Inclusiveness

As cryptocurrency still needs regulatory clarity in different countries, many centralized exchanges restrict people from certain jurisdictions. In contrary, DEX (decentralized exchange) invites users to its platform regardless of jurisdiction. This creates a much more inclusive and fair ecosystem.

Control of Funds

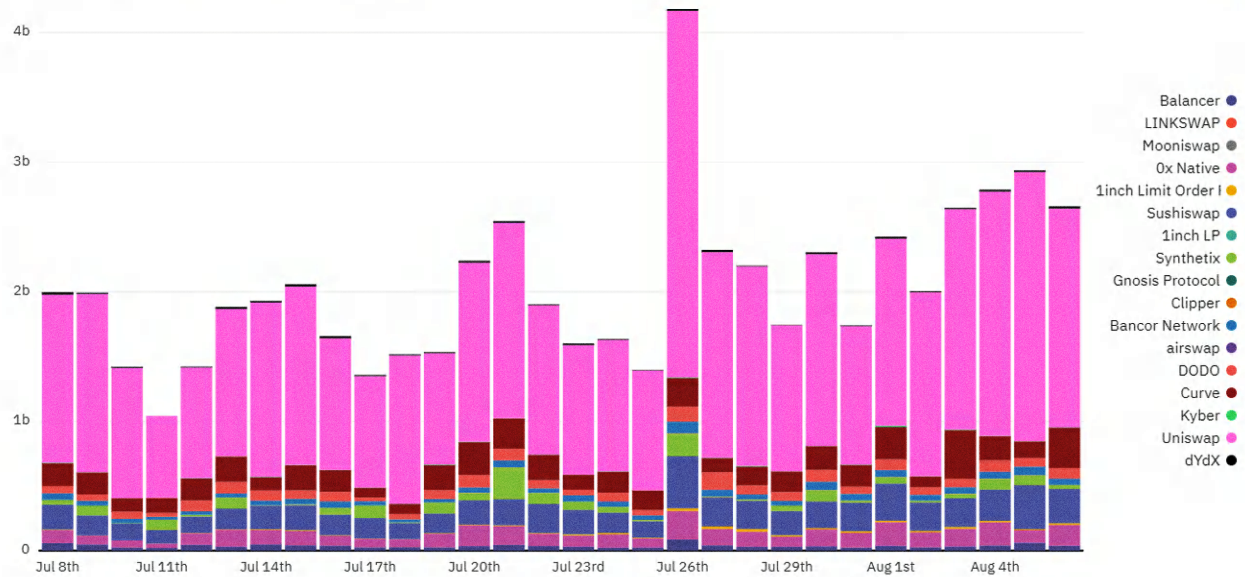In a DEX, your funds are completely secured in your hands

Because of their unique nature, different types of DEX were able to come into the market as they can experiment with unique features and products such as liquidity mining and LP rewards.

As a result, we were able to see the advent and growth of different types of platforms with similar features. From Ethereum to Binance smart chain, DEX is a scalable platform that is not restricted to the inherent structure of consensus algorithms.

Daily DEX volume Created by @hagaetc with Dune Analytics

Legend: Balancer, LINKSWAP, Mooniswap, 0x Native, 1inch Limit Order, Sushiswap, 1inch LP, Synthetix, Gnosis Protocol, Clipper, Bancor Network, airswap, DODO, Curve, Kyber, Uniswap, dYdX

REFERENCES defiprime.com/dex-volume

DEX 24 hours volume
$3.32B
Volume last 24 hours

DEX 7 days volume
$18B
Volume last 7 days

Aggregators 7 days volume
$3.3B
Volume last 7 days

DEX Trailing 24 hours growth
42%

DEX Trailing 7 days growth
14%

Aggregator share of DEX volume
18.4%

REFERENCES duneanalytics.com/hagaetc/dex-metrics

We now see a volume of 3B USD in 24 hours across all DEXs and the number of users iscontinuing to increase as the interface becomes more user friendly, profits from liquidity mining/providing increase and liquidity deepens. This growth enabled DEX to incorporate existing CEX (centralized exchange) business models, the most prominent one being Initial DEX Offering, more commonly known as IDOs. More users lead to more liquidity and this becomes an ideal environment for new tokens and projects to be offered in the market.
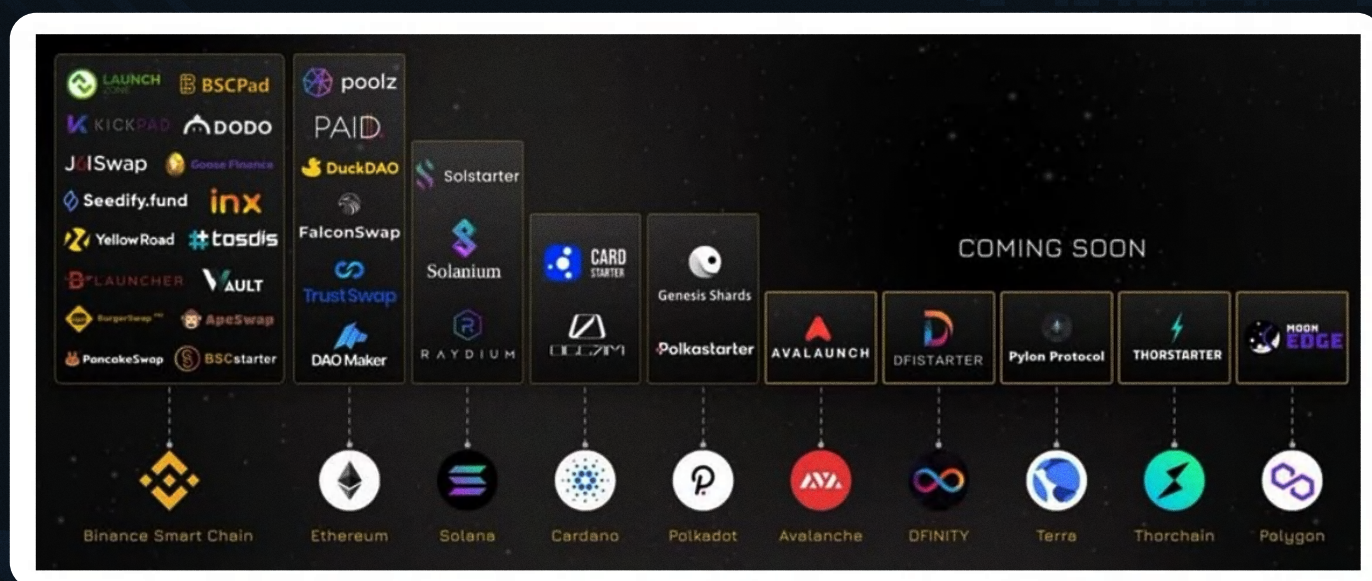
Name	Platform	Raised	ROI USD	ATH ROI USD
SuperFarm (SUPER)	Polkastarter	$ 250,000	30.09x	189.33x
My Neighbor Alice (ALI...	DAO Maker	$ 100,000	98.93x	318.43x
Orion Protocol (ORN)	DAO Maker	$ 3,750,000	68.54x	293.74x
AIOZ Network (AIOZ)	BSCPad	$ 100,000	16.1x	184.91x
AIOZ Network (AIOZ)	Ignition	$ 155,000	16.1x	184.91x
Ethernity Chain (ERN)	Polkastarter	$ 275,000	46.76x	272.1x
LTO Network (LTO)	DAO Maker	$ 950,000	8.99x	30.03x
MyDeFiPet (DPET)	KickPAD	$ 125,000	73.2x	128.76x
MyDeFiPet (DPET)	ZENDIT	$ 50,000	73.2x	128.76x
Unizen (ZCX)	Launchpool	$ 100,000	69.93x	134.35x
03 Swap (03)	DuckSTARTER	$ 292,000	3.82x	18.63x
03 Swap (03)	BSCPad	$ 150,000	3.82x	18.63x
03 Swap (03)	WeStarter	$ 30,000	3.82x	18.63x

We now have at least 12 IDO platforms from different blockchain platforms where they are raising thousands of dollars backed by a single whitepaper and few partnerships. These IDO platforms are becoming the starting point for each blockchain to foster their ecosystem, connecting various projects to one another. In 2021 alone we have seen 5~6 IDO platforms emerging in the market and continuing their growth.

The factors that make IDO sustainable and scalable are the following:

FLEXIBILITY

Retail investors need not to wait for their projects to be listed on an exchange. Liquidity is provided immediately right after the offering is complete. This allows investors to be flexible and active in trading and investment.

INSTANT AND HIGH LIQUIDITY

Since DEX provides liquidity right in the beginning of the launch, most projects can theoretically make an exit for investors. Moreover, projects will immediately offer staking programs to incentivize holding and also liquidity providing and mining programs to make their price and project growth sustainable.

MULTIPLE FUNDRAISING OPPORTUNITIES

A project can conduct their fundraisings on different platforms. Although the requirements and standard of each platform differ, each IDO platform can accommodate and usher funds to early projects. This gives projects increased exposure in different ecosystems and markets.

Opportunity of High ROI for retail investors

KickPAD (7)
6352.39%
1503.49%

TronPad (5)
1715.12%
1236.69%

DAO maker (46)
3772.07%
815.38%

ZENDIT (19)
2631.31%
441.11%

Polkastarter (64)
4136.23%
434.73%

BSCPad (31)
3344.00%
425.21%

Red Kite (6)
1080.16%
414.98%

PancakeSwap (10)
1432.82%
166.03%

Ignition (33)
2613.59%
147.45%

Bounce (15)
3260.53%
128.14%

● AVG ATH ROI   ● AVG Current ROI
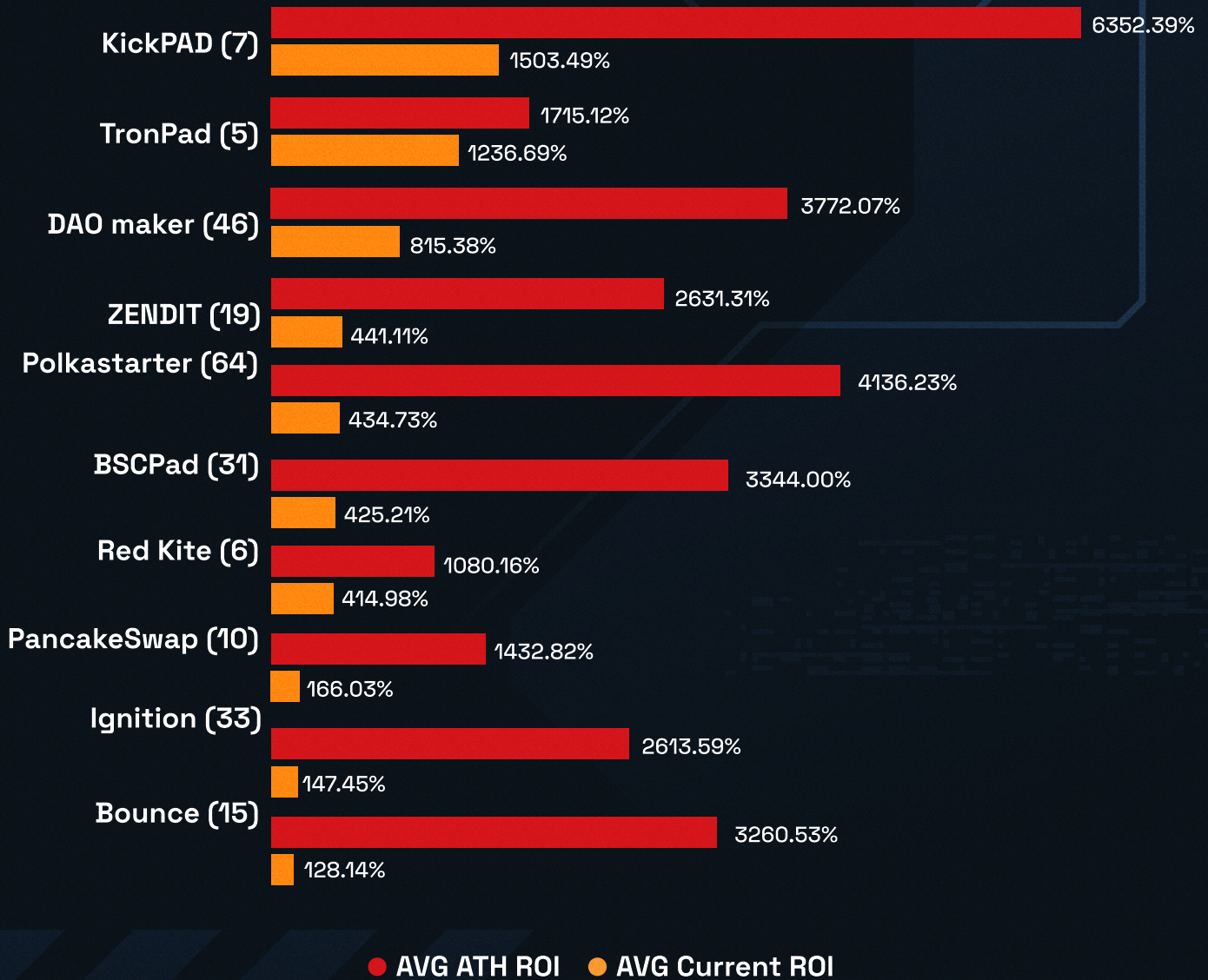
Participating in an IDO may offer impressive ROI if one can get an allocation for investment. As the projects will circulate a portion of their tokens, it gives them the opportunity to make strategic moves with their market capitulation.

REFERENCES   cryptorank.io/ido-platforms-roi

Despite these advantages, the current IDO model has the following drawbacks

Not Community Driven

Current IDO platforms are not community driven.While the IDO community membership is defined by holding the IDO platform's governance token, the projected governance is not integrated into the central operation of the IDO platform and thus cannot be sufficiently regarded as true governance. Current IDO platforms do not allow its community to participate in direct democracy in deciding on which IDO offering should be made next.

Remain as a funding platform

Most IDO launchpads remain as a funding platform.After the IDO is complete, the IDO platforms offer no additional value to the project, therefore only half completing the full cycle of a true launch.

Manual participation

Most IDO launchpads rely on the manual actions of its users to complete the IDO. As there is an increasing trend towards automation, IDO launchpads have not incorporated these ideas as it does not serve their current goal despite potential benefits to the retail investors. The unhealthy obsession of current IDO launchpads to limit their activities to the bare minimum has created a negative externality of unfriendly user experience.

No incentives to hold the projects of IDO tokens

Most of the current IDO launchpads do not offer any additional incentive for the IDO participants to hold the IDO tokens. Therefore, a large majority of IDOs tend to become a race to the bottom in terms of price no matter the initial increase. This invites short-term oriented traders to engage in high-risk activities for unclear incentives, at the clear cost of the newly launched project.

Moreover the features of KST can solve the problems mentioned above.

COMMUNITY DRIVEN

Through the KST DAO, all KST token holders can become an early supporter of a project by voting in favour of the IDO and receiving allocation incentives.

ECOSYSTEM

Any project that has done an IDO on Karus Starter earns membership in the KST Ecosystem Council.

AUTO-INVEST

The highlight of Karus Starter compared to other IDO projects on the market is the Auto-Invest feature. This is a feature that allows users to stake stablecoins (USDT or USDC) on the platform so that it can automatically register for the next IDO offerings without having to go through the allocation registration steps again.

INCENTIVE STRUCTURE AND POLICY

IDO participants are incentivised with higher allocation win rate by holding any of the previous IDO tokens. We have implemented a Tier system for users to have different benefits based on their staking. It is a policy that ensures that community is the key value.

TIER 1
DOVE

Staking Requirements
100 $KST

Auto-Invest
NO

Pool Weight
1

Guaranteed Allocation
NO

TIER 2
RAVEN

Staking Requirements
3500 $KST

Auto-Invest
NO

Pool Weight
10

Guaranteed Allocation
YES

TIER 3
HAWK

Staking Requirements
8500 $KST

Auto-Invest
NO

Pool Weight
50

Guaranteed Allocation
YES

TIER 4
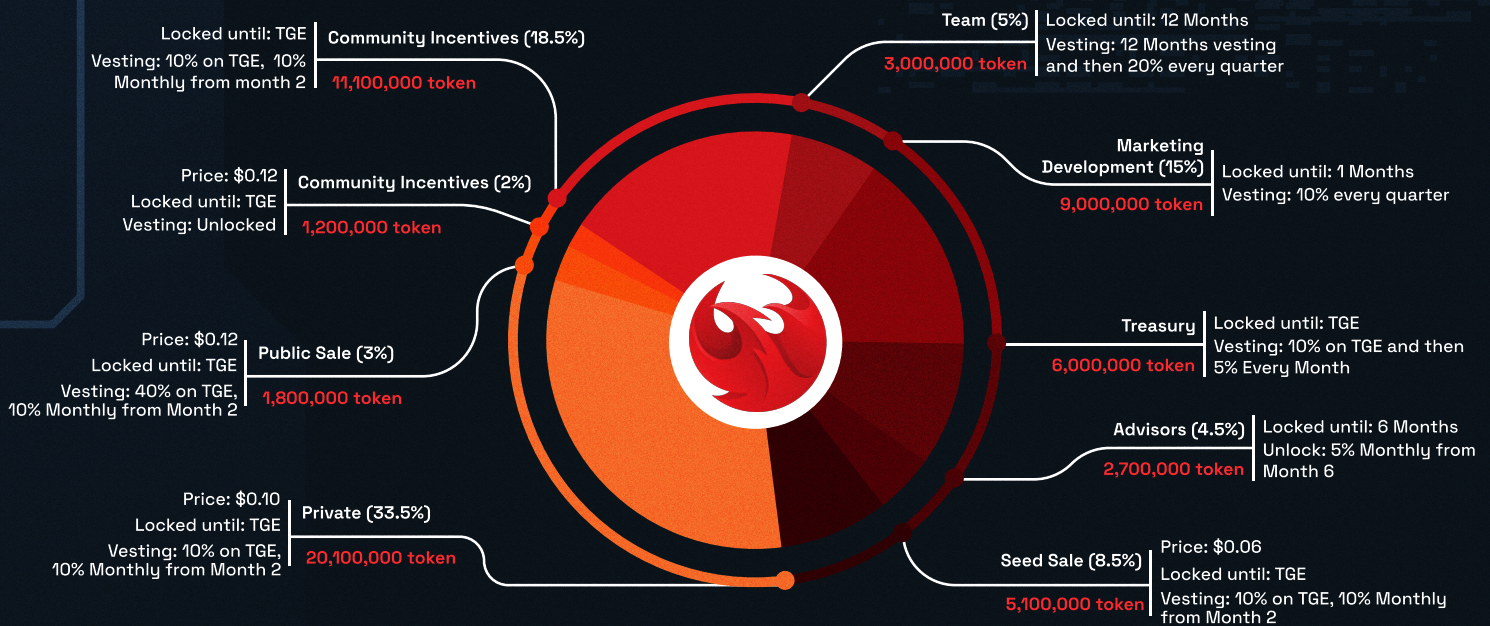# EAGLE

Staking Requirements
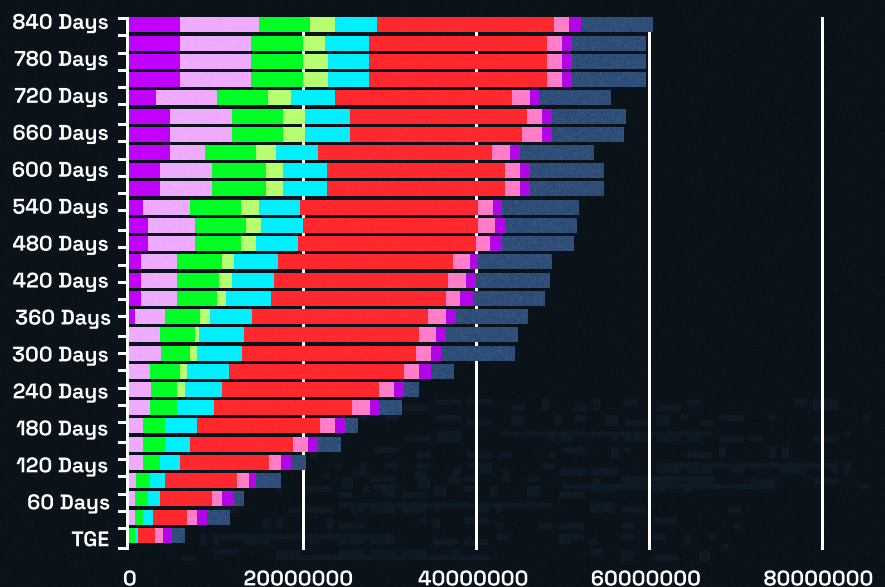**17000 $KST**

Auto-Invest
YES

Pool Weight
110

Guaranteed Allocation
YES

TIER 5
PHOENIX

Staking Requirements
25500 $KST

Auto-Invest
YES

Pool Weight
250

Guaranteed Allocation
YES

Locked until: TGE
Vesting: 10% on TGE, 10% Monthly from month 2

Community Incentives (18.5%)
11,100,000 token

Price: $0.12
Locked until: TGE
Vesting: Unlocked

Community Incentives (2%)
1,200,000 token

Price: $0.12
Locked until: TGE
Vesting: 40% on TGE, 10% Monthly from Month 2

Public Sale (3%)
1,800,000 token

Price: $0.10
Locked until: TGE
Vesting: 10% on TGE, 10% Monthly from Month 2

Private (33.5%)
20,100,000 token

Team (5%)
3,000,000 token

Locked until: 12 Months
Vesting: 12 Months vesting and then 20% every quarter

Marketing Development (15%)
9,000,000 token

Locked until: 1 Months
Vesting: 10% every quarter

Treasury
6,000,000 token

Locked until: TGE
Vesting: 10% on TGE and then 5% Every Month

Advisors (4.5%)
2,700,000 token

Locked until: 6 Months
Unlock: 5% Monthly from Month 6

Seed Sale (8.5%)
5,100,000 token

Price: $0.06
Locked until: TGE
Vesting: 10% on TGE, 10% Monthly from Month 2

Circulationg on TGE	Number of $KST
Seed Sale	510,000
Private	2,010,000
Public Sale	720,000
Community Incentives	1,110,000
Treasury	600,000
Liquidity	1,200,000
	6,150,000

Legend: Team, Marketing and Development, Treasury, Advisors, Seed Sale, Private, Public Sale, Float Liquidity, Community Incentives

Marketcap with sale tokens
$388,800

Marketcap @TGE
$532,800

Marketcap with CI & treasury
$738,000

Hardcap
$2,532,000

*Tresury is only used in specific events that need tokens (Exchange listing)

BlockDesk VENTURES

SMO

KYROS VENTURES

M 6

SVC SKYVISION CAPITAL

BTA ventures

CHAINFLOW CAPITAL

GFC GLOBAL FRIED CRYPTO

SWGi

ANDROMEDA CAPITAL

SPACE CAPITAL

DUTCH CRYPTO INVESTORS

OIG ORACLES INVESTMENT GROUP

AUSSIE CAPITAL

GFS VENTURES

TITANS VENTURES

LUPA X CAPITAL

Block Phoenix
Venture Capital

한강 H G Ventures

Q2
2021

- Open sale Private sale and Public sale with KST token.
- Listing KST on exchange

Q3
2021

- Karus Launching platform officially works.
- Launching IDO with the Karus Starter project.
- Complete Auto-Invest feature.

Q4
2021

- Design a bridge to Substrate.
- DAO (decentralized governance) feature development.
- Integrate to Substrate chain.
- Deploy on Multi-chain.